



**Tao Li, Jennifer** is the Hong Kong region legal counsel of Bloomberg L.P. Before joining Bloomberg, she served as an associate in the IP/IT/TMT department of Freshfields Bruckhaus Deringer Hong Kong office. Before that she worked with two reputable law firms in Beijing. Her IP practice includes copyright, trade mark, domain name and patent prosecution, enforcement, and commercialization in licensing and technology transfer.

She is qualified in both PRC (admitted in 1999) and the State of California, USA (admitted in 2005). She is also a national trademark attorney of China (admitted in 2000). She holds a master degree in law from Beijing University, and a LLM degree from Northwestern Law School. She is fluent in Mandarin and English.

#### **Contact information**

Tao Li, Jennifer

Legal Counsel of Hong Kong Region

Bloomberg L.P.

27<sup>th</sup> Floor, Cheung Kong Center, 2 Queens Road Central, Hong Kong

Tel: +29776956 Fax: +29776856

email: [jli102@bloomberg.net](mailto:jli102@bloomberg.net)

#### **Dispute Resolution Experience**

- served as attorney for client for at least two domain name dispute cases before HKIAC;
- served as attorney for at least three patent litigation cases before people's courts in China and two patent invalidation cases before the State Intellectual Property Office in China;
- served as trademark attorney in numerous trademark dispute proceedings before China Trademark Office and Trademark Review and Adjudication Board;
- participated or led in the negotiation and settlement of a number of trademark /trade dress disputes and defamation dispute.

#### **Career**

2007-present - **Legal counsel for Hong Kong Region, Bloomberg L. P.** , responsible for daily legal work for the region (Hong Kong, Mainland China, Taiwan and Korea), including customer/vendor contract negotiation, regulatory review in a broad range of areas such as telecom, financial information, internet, news gathering, print media, import and export.

2004-2007 - **Associate in IP/IT/TMT Department, Freshfields Bruckhaus Deringer**, Advised on outsourcing projects, IP dispute, IP licensing, data privacy law, and IP/IT issues in M&A and IPO deals.

2000-2003 - **Attorney-at-law, Long An Law Firm**, advised on foreign direct investment, and patent and trademark enforcement through both administrative route and court proceedings.

1999-2000 - **Trademark Agent, Liu Shen & Associates**, attended all trademark prosecution procedures such as filing, appeal, opposition and cancellation.

#### **language**

fluent in Mandarin and English