

Ho-Hyun Nahm (Mr.), Patent Attorney

Born, Korea, 1953

Admitted to Korean Patent Bar (1988)

Education

- 1982 ~ 1985 Graduate School of Public Administration, Seoul National University (M.PA)
- 1972 ~ 1976 College of Law, Chung-ju University (LL.B)

Legal Experience

- Lead Partner of Barun IP & Law (1996~present)
- Chairman of KIDRC (Korea Internet Address Dispute Resolution Committee) (2014~present)
- President of APAA (Asian Patent Attorneys' Association)-Korean Group (2012~2015)
- Vice President of Korean Arbitrators' Association (2014~present)
- Panelist of the Korean Internet Address Dispute Resolution Committee (IDRC) (2000~present)
- Panelist of the U.S. National Arbitration Forum (NAF) (2006~present)
- Panelist of the WIPO (2008~present)
- Panelist of the Asian Domain Name Dispute Resolution Committee (ADNDRC) (2004~present)
- Arbitrator of Korean Commercial Arbitration Board (2007~present)
- Director of the Korean Intellectual Property Forum, the Korean Industrial Property Rights Institute and the FICPI-Korea (2006~present)
- Policy Advisor of the Ministry of Public Administration and Security (2011~present)
- Trademark policy advisor for the Korean Intellectual Property Office (KIPO)
- President of Korea Trademark, Design and Copyright Chapter of the Korean Patent Attorneys' Association (2009~2010)
- Member of the Presidential Advisory Council on State Science and Technology of the Republic of Korea (2005~ 2006)
- Chairman of the Trademark Committee of the Asian Patent Attorneys' Association (2003~2009)
- International Affairs Director of the Korean Patent Attorneys Association (2000~2002)
- President of the Korean Trademarks Institute (1999~2000)
- Partner of Central International Law Firm (in charge of Trademark Department) (1987~1996)
- Legal Affairs Department of Korean Air (1982~1987)
- Admitted to the 23rd Korean Patent Bar (1986)
- Overseas Information Service, Ministry of Culture and Information (1980~1982)
- Member of international NGOs: INTA, AIPPI, FICPI, ECTA, APAA and PTMG

Awards

- Awarded ‘Korean IP Law Firm of the Year 2012’ by a renowned British monthly magazine, Acquisition International.
- Awarded ‘Winner of the 2010 New Quality Innovation Award (Service Innovation)’ for the first time in the field of legal service in Korea.
- Recognized as the ‘Man of the Year in Law 2010’ by American Biographical Institute for Dedication and Excellence.
- Nominated as one of the leading, most highly-acclaimed legal experts, and highly recommended Asia-Pacific-focused lawyers in areas of Intellectual Property Rights, for seven consecutive years (2007~2013), by ‘Asia Law’.
- Selected as one of ‘The World's Leading Experts in Trademark Law’ in 1996 by 'Euromoney Publications PLC' based in London.

Books, Thesis, and Research

- Author of Korean jurisdiction of “Domain Name Handbook 2nd Edition” to be published by Oxford University Press in 2015
- “Challenging the 21st Century with Intellectual Property Rights”
 - published in Korean by the Chosun Daily Newspaper and selected as a best seller in the section of sociology and politics (2003)
 - published in English (2003)
 - published in Japanese (2008)
 - 2nd Edition in English (2010)
- “Change Your Life with Ideas” (2010)
- “From Edison to iPod” (2010), an adapted version to Korean Intellectual Property Law and Practice.
- Author of Korean jurisdiction of “Opposition Guideline” of International Trademark Association (INTA)
- Trend of IP Education in Korea (2011, Japan, “Patent” Magazine)
- Annotation on Judicial Precedents in Korea on Trademarks in Letter or Figure Type: STARBUCKS vs. STARPREYA (2005, Japan, International Association for the Protection of Intellectual Property)
- Amendments for Korea Trademark Law and Korea Design (Protection) Law (2005, AIPPI Japan)
- Domain Name Dispute Resolution Policy (2005, Korea Internet Security Agency)
- The Protection of Telegraphic Design Registration in Korea (2003, Japan, Intellectual Property Information Center at Economic Industrial Investigating Committee)
- Policy on Disclosing Design Application, Registration without Examination of Some Products, and Multiple Design Registration Application in Korea (2003, Journal of AIPPI Japan)
- Use of a Mark 'As a Mark' as a Legal Requirement in Respect of Acquisition Maintenance Infringement of Rights in Korea (2002, AIPPI Year Book)
- The Madrid Protocol and its Impact on Korean Trademark Laws (2002, Journal of AIPPI Japan Group)

- Recent Trends in Judicial Precedents by the Korean Supreme Court with Regard to Domain Name Disputes and Judicial Judgments on Decision for Adjustment (2002, KRNIC International Seminar)
- Protection and Enforcement of Well-Known Trademarks, Service Marks and Domain Names in Korea (2001, Journal of the Japanese Group of AIPPI)

Lectures and Presentation

- “Ensuring Internet security, domain name and trademark protection” (October, 2014; ALB IP Conference, Seoul)
- "Protection of Non-traditional trademarks in Korea" (April, 2014; FICPI Kyoto Symposium, Kyoto)
- “How does UDRP affect the evolution of ccTLD dispute resolution policies - Perspectives from.Kr” (January, 2014; ADNDRC Conference, Kuala Lumpur)
- “Are Goods and Services Specifications Inflation Proof? Perspective of South Korea” (October, 2013; FICPI Open Forum, Sorrento)
- Lecture at Seoul National University (2013)
- Lectures at National Police University (semester of 2012)
- Handong International Law School (2011)
- Sookmyung University (2000)
- “Counterfeiting and Criminal Sanctions in Korea” (December, 2011; FICPI Korea Symposium)
- “Strategies for Efficient Protection · Maintenance of Intellectual Properties in Korea & Role of IP Lawyers” (April, 2011; Presentation at Handong International Law School)
- “New Marks - Old Laws” (September, 2010; FICPI 12th Open Forum, Munich)
- “Trademark Bullies” (October, 2010; APAA 58th Council Meeting in Jeju)
- “Recent Amendments in Korea-Design Protection Law and the Main Characteristics of Design Policy” (January, 2010; KPAA-JPAA Joint Seminar)
- “Trademark Protection of shapes & color” (December, 2009; FICPI India Symposium)
- “The Characteristics of Korean Design Protection Policy” (November, 2008; KPAA-JPAA Joint Seminar)
- “Prominent issues of Korean IP Attorneys' Profession” (October, 2008; FICPI Korea-FICPI France Joint Seminar)
- “Similarity in a Global Context” (May, 2008; International Trademark Association (INTA) the 130th Annual Meeting)
- “Boarder Seizures” (March, 2008; KPAA-AGPA(German Patent Attorneys' Association) Joint Seminar)
- “Strategies for Efficient Protection - Maintenance of Intellectual Properties in Korea” (March, 2008); International Seminar on Intellectual Properties hosted by British Embassy in Korea)
- “Strategies for Procuring and Maintaining Intellectual Properties to Boost Competitiveness of a Firm” (March, 2005; Guest Lecturer for Korea Invention Promotion Association)
- “Adaptation of Korean Law to Prevent Cyber-squatting” (March, 2004; Internet Address Dispute Resolution Committee)

- “Effective Trade Mark Rights Enforcement in Asia” (March, 2004; Pharmaceutical Trademark Group (PTMG) General Assembly)
- “Trademark Assignment & Licensing, Trade Remedies and An Advice to Exporting Companies” (March, 2003; Guangzhou, China)
- “The Madrid Protocol and its Impact on Korean Trademark Laws” (2002; the 3rd Joint Seminar of AIPPI Japan, China and Korea)
- “Protection and Enforcement of Well-Known Trademarks and Domain Names in Korea” (2001; the Joint Seminar of AIPPI Japan, China and Korea)