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## EDUCATIONAL AND PROFESSIONAL QUALIFICATIONS

Admitted at the Paris Bar.

Fellowship at the Max Plank Institute for Intellectual Property, Competition and Tax Law, in Munich (1990).

Master (DEA), Private business law, University of Paris I- Panthéon-Sorbonne (1984).

Bachelor's degree, Applied Foreign Languages, University of Paris IV- Sorbonne (1979).

Diploma in Business German (Franco-German Chamber of Commerce) (1978).

## LANGUAGES

French, English and German.

## PRESENT POSITION

### **Attorney at Law at ME HAAS, Paris (France), founder (2014).**

Intellectual Property and new technologies

Protection and monitoring of intangible assets such as domain names, brands, copyrights, designs and models, databases, software, etc.

Defense: pre litigation, negotiation, litigation, alternative dispute resolution procedures in domain names disputes.

Digital Law

For an efficient use of Digital Law: on line notification procedures, monitoring and protecting the digital reputation, duties and responsibilities on the Internet, websites, contracts.

**Panelist** before the WIPO Arbitration and Mediation Center for the resolution of domain name disputes for UDRP and for the new gTLDs ADRs.

**Panelist** before the Czech Arbitration Court for ADR (Alternative Dispute Resolution concerning .EU) and for UDRP (Uniform Domain Name Dispute Resolution Policy).

**Panelist** before the NAF (National Arbitration Forum) for the resolution of domain name disputes.

**EURid:** Independent member of EURid's strategic Committee, elected in June 2016 – EURid is the Registry manager of .EU domain names

**Lecturer on Internet Litigation at University of Paris I - Panthéon Sorbonne**, since 2004/2005 in Digital Law at Master's level.

### **PROFESSIONAL EXPERIENCE BEFORE PRESENT POSITION**

Attorney at Casalonga Avocats (2007 - 2013).

Head of the Trademarks and Domain Names Department at the law firm Alain Bensoussan Avocats from 1994 to April 2007.

Attorney at Deprez Dian and Guignot (1993).

Attorney at French-German law firm Wenner in Paris (1991-1992).

Professional Experience of one year spent in Munich (1990/1991):

- law firm Storp & Bachmann;
- MAX-PLANCK Institut, Munich, Research Scholarship on the Software Counterfeit Evidence in French Law;
- translation (German-French) of the Community law journal "Business Law Europe" edited by European Law Press, then affiliated with Bertelsmann.

Revue Fiduciaire, Legal Journalist: articles and works on corporate law, competition law, and intellectual property law (1985/1989).

### **MEMBERSHIP IN PROFESSIONAL BODIES**

**APRAM** - Association of Practitioners of Design and Trademark Law (Association of Practitioners of Design and Trademark Law) - Chair of the "Arbitration and alternative dispute resolutions" Committee

**ECTA** (European Communities Trade Mark Association) – Prior Chair of the Internet Committee June 2013 to June 2016

**INTA:** International Trademark Association - Active member

**GRUR:** German Association for the Protection of Intellectual Property - Active member

**CYBERLEX**, French Law and New Technologies Association - Active member

**„Freunde und ehemalige Mitarbeiter des Max-Planck-Instituts für Innovation und Wettbewerb e.V.“** – Active member

## PROFESSIONAL TRAINING IN ARBITRATION AND DECISIONS

**WIPO Advanced Workshop** on Domain Name Dispute Resolution, in October 2008 and 2009.

### MAJOR PUBLICATIONS, WORKING GROUPS

Publication of numerous articles on domain names and trademarks, since 1996, with some publications in Germany. Speaker at conferences on domain names and trademarks.

Author of a monthly column on ADR decisions, published in the Law review *Propriété Industrielle* since September 2007

Author of an annual review and comment on domain names French jurisprudence and Law, published in the Law review *Propriété Industrielle* since May 2009,

Annual publication since 2014: « [Domains and Domain Names 2016](#) », published in *Getting the Deal Through* (May 2016)

« Comparaison marques et noms de domaine » (Comparison between brands and domain names) first written in 2012 and published on the information portal « Lexis 360 » edited by Lexis Nexis, updated each year

« Brands in the Digital economy », published in the INPI study « The intellectual property and the digital transformation of the economy » prefaced by Axelle Lemaire France's Secretary of State for Digital (Sept. 2015)

« Google: a battle of words » by Marie-Emmanuelle Haas and Dr Tobias-Malte Muller in the publication *Trademarks & Brands Online* (Dec. 2014)

« ECTA Law Book X Domain Names » about .EU domain names, overview of the ADR decisions rendered between June 2007 and June 2013 – co-author

« Adwords : le débat n'est pas clos » (Adwords, the debate is not closed), article published in *Propriété Intellectuelle* n°47 (April 2013)

“ New gTLDs; a threat or an opportunity?” published on [www.country\\_index.com](http://www.country_index.com) on January 27, 2011

Publication in Chinese on “Whois data base and personal data” in *Managing Intellectual property* (<http://www.managingip.com>) December, 2008, page 45.

Co-author of the book “The .EU: The European Domain Name,” edited by DomainesInfo, 2005.

Grur Int: “French jurisprudence on disputes between domain names and distinctive signs” – GRUR – Int 98, page 934; “copyright infringement action on a computer program under French law: subject matter and burden of proof” – GRUR Int. 1996, Heft 1, page 20.



Member of the French legal chapter on the creation of ISO/PC231 "Brand valuation".

Member of AIPPI French committee "The requirement of Genuine Use of Trademarks for maintaining Protection" Q 218 (2011).

Member of AIPPI French committee "Limitation of the Trademark Protection" Q 195 (2007).

Reporter of AIPPI French committee "Coexistence of Trademarks and Domain Names", Q 173, representation of French group for the presentation of the report at the EXCO Meeting conference in Lucerne from October 25 to 28, 2003.

Interview by Fujitsu in 2007 during the audit in France for the report on the launching of ".EU" (EC Regulation No. 733/2002 of April 22, 2002, Article 8).